



**TOWARDS 2025**



A STRATEGIC PLAN  
FOR THE

**BIRREGURRA  
FOOTBALL  
NETBALL CLUB**



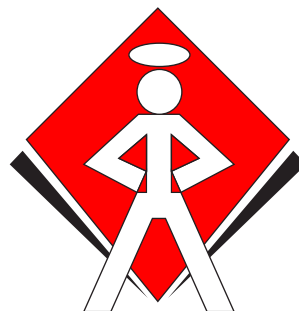
# WHO WE ARE

Birregurra FNC is a community football-netball club founded in 1883 that provides an outlet for more than 210 footballers and netballers each weekend, and a home to close to 500 members.

Our club's history is rich and includes time spent in the Winchelsea and Birregurra Football Association and the Corangamite and Polwarth leagues. Since settling in the Colac and District Football League in 1967 Birregurra has built a reputation as one of the competition's strongest and most respected clubs. Premierships are the ultimate and our trophy cabinet is testament to the hard work of our people over many years. Yet we measure success in much more than silverware.

From the Bill Phillips Gate to the Sue Melican Netball Court, from the Dot and Ray Nicholls end to the north, to the Gwen and Jack Koop goals to the south, from the volunteers in the canteen, scoreboard and bar to our coaches and parents who tirelessly give their time, the goal is the same.

We exist to provide a sporting and social outlet for our community, a place to come together and create great memories, all the while producing good people who do Birregurra proud.







## FROM THE PRESIDENT

Losing the 2020 football and netball season to a global pandemic was a bitter blow for many, but presented us with an opportunity: to reach out to our members and the Birregurra Football Netball Club community and ask how you want our club to look and feel. Effectively, to form a picture of the club

you as members want us to be, and a road map to help make it a reality.

This strategic plan is underpinned by your hopes and dreams for Birre FNC. It outlines who we are, why we exist, the values we hold dear, and our priorities as we ride the bumps with a grin towards 2025.

It's an important document, one that will chart our path as we look to build on the great success our club has achieved in recent years, and continue to

make our wonderful community hub a place that everyone wants to be, and a club we're rightly proud of.

Thanks for the part you've played in this, and for your commitment to being the best we can be.

Go the Guz!

**MICK PADDICK** - APRIL 2021



# OUR PURPOSE

THE BIRREGURRA FOOTBALL  
& NETBALL CLUB EXISTS TO

- Provide a safe, inclusive and welcoming gathering place for all members of our community.
- Develop junior footballers and netballers and support them to reach their full potential.
- Consistently compete for premierships in all grades of football and netball.
- Collaborate with other community groups to continuously improve community facilities.
- Build a strong, unified and respected club with proud members, supporters and sponsors.







# OUR VALUES

WHILE PURSUING OUR STRATEGIC PRIORITIES, THE BFNC WILL BE GUIDED BY OUR CORE VALUES:

## COMMUNITY

We are committed to nurturing a strong connection with the community and making a genuine contribution to progressive community outcomes. We value members who are “givers” and contribute to good club and community outcomes. We also value the community aspects of club sport and the engagement with our opponents and the broader CDFNL community.

## INCLUSIVE

We are determined to provide an environment that encourages diversity at all levels and where all people feel safe and welcome and are encouraged to participate. We appreciate the role that BFNC has to play in providing a social outlet for the whole community.

## GROWTH & DEVELOPMENT

Coaching and developing people at all levels of football and netball is a key role of the BFNC, aimed at developing future leaders of our club and community.

## TEAMWORK

We believe in the strength of the team, and that no single person is bigger than the club. Everyone has a role to play, on and off-field, and all roles will be respected and acknowledged.

## COMPETITIVE

We will strive for success in all grades on the football field and netball court and be fiercely competitive on a weekly basis. We are proud of our strong tradition and the competitive spirit our club is renowned for.

# STRATEGIC PRIORITIES

THE BFNC HAS IDENTIFIED SEVEN STRATEGIC PRIORITIES TO FOCUS ON OVER THE NEXT FIVE YEARS:

## 1 PARTICIPATION

Maintain strong numbers in all grades of football and netball every year by providing an environment that encourages participation and development.

## 2 MEMBERSHIP

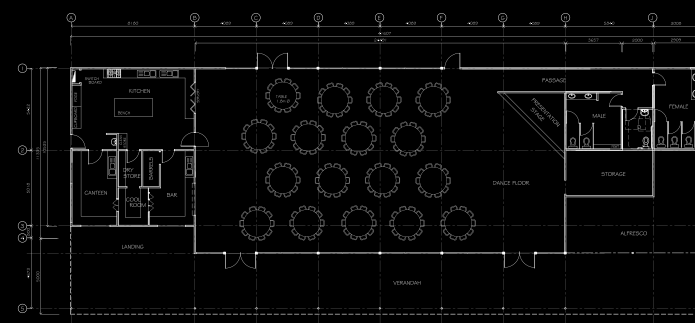
Build a sustainable membership base of 800 members by 2025 by engaging strongly with members and the broader community.

## 3 FINANCIAL SUSTAINABILITY

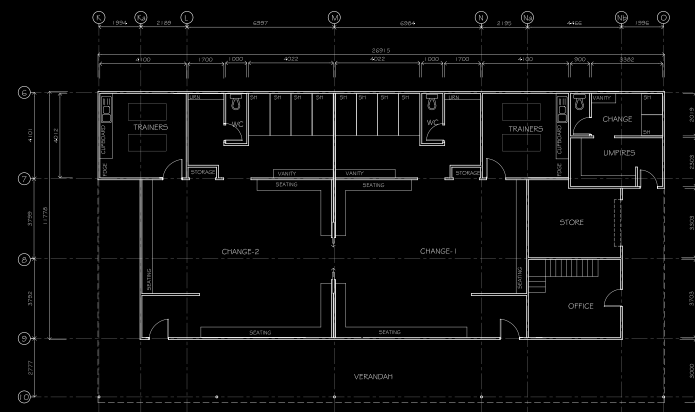
Ensure the ongoing viability and success of the club through sensible management of club finances and a focus on long term success and investment in the club's future.



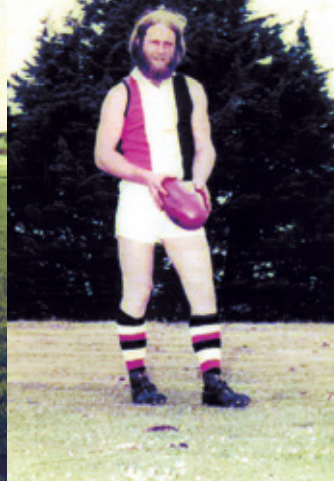
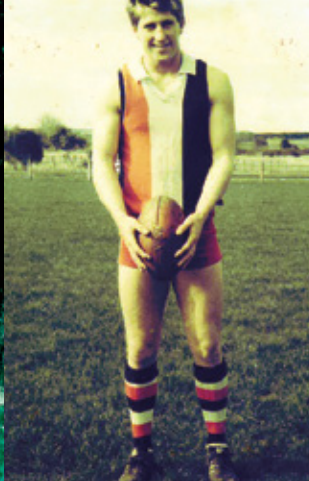
### SOCIAL ROOMS



### CHANGE ROOMS







## 4 FACILITIES

Collaborate more effectively with other community clubs and directly contribute at least \$200k to investment in community facilities by 2025. We will continue a strong partnership with Colac Otway Shire and state and federal governments to secure funding for priority projects, including new oval lighting and social rooms and changerooms that are accessible to all.

## 5 DEVELOPMENT

Continue to develop young footballers and netballers who are capable of playing at higher levels than CDFNL and encourage them to progress to those levels, and explore avenues to provide an opportunity for girls and women to play football for Birregurra.

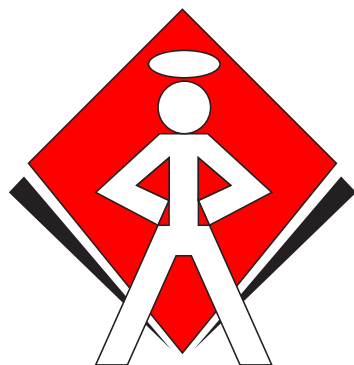
## 6 CULTURE

Establish a culture that values all facets of the BFNC's role in the community, including on-field/court success, social engagement and community leadership.

## 7 PREMIERSHIPS

Win one or more premierships in all grades of football and netball by 2025.





WE'RE A HAPPY TEAM AT BIRRE  
 WE'RE THE MIGHTY FIGHTING SAINTS  
 WE LOVE OUR CLUB AND WE PLAY TO WIN  
 RIDING THE BUMPS WITH A GRIN (AT BIRRE)  
 COME WHAT MAY YOU'LL SEE US STRIVING  
 TEAMWORK IS THE THING THAT COUNTS  
 ONE FOR ALL AND ALL FOR ONE  
 THE WAY WE PLAY AT BIRRE  
 WE ARE THE MIGHTY FIGHTING SAINTS



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